

18th IAA SYMPOSIUM ON VISIONS AND STRATEGIES FOR THE FUTURE (D4)
Contribution of Moon Village to Solving Global Societal Issues (2)

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ASTRAX LUNAR CITY DEVELOPMENT PROJECT 2020

Abstract

ASTRAX has been using the land of the Moon sold by Lunar Embassy in the United States for 15 years. Whether this land is legally valid or invalid will be left to another discussion, noting the fact that from 1980, the land has already been sold and owned by 6 million people worldwide for almost 40 years. And most of them were not used at all. In other words, buying the land on the Moon is only a dream and has no actual use for most of these people.

Therefore, ASTRAX decided to have the corporation purchase the land on the Moon. 270 companies have already bought a land on the Moon through ASTRAX. For example, companies and businesses in various industries, such as cafes and restaurants, clothing shops and electronic shops, schools and hospitals, real estate and architectural studios, entertainment companies and singers, are now owners the land of the Moon. Businesses started using the land on the Moon in order to use a lunar address on their business card. Then ask them to think about what they want to do with the land. As a result, ASTRAX knows who has which land and what they want to do there. In addition, we have set up a lunar city concept, created a community that connects these shops, companies, and organizations, and has created a lunar economic zone. Through creating maps, applications, and shopping malls on the Internet, the number of ASTRAX Lunar City pioneering friends are increasing.

Following the idea that these 270 companies would open stores on the Moon, they actually thought about products and services related to the Moon, created businesses, and sold and offered them on the Earth without going to the Moon (ASTRAX is an institutional partner of Moon Village Association and ASTRAX Lunar City is top gold sponsor of 3rd International Moon Village Workshop and Symposium).

The service using the Moon has already begun. If necessary, you can use a zero-gravity flight to simulate the Moon gravity. Community colleagues can also collaborate to create new services each other. Once a Moon base facility similar to the Hawaiian HI-SEAS Mars base facility start operating, we can use it too. The virtual city concept using Virtual Reality is also progressing.

In this paper, many challenges and experiences done by ASTRAX to develop the Moon will be introduced.