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Entrepreneurship and Innovation: The Practitioners' Perspectives (1)

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THE UNIFIED PRODUCT AND COMPONENT PORTAL FOR THE ROCKET AND SPACE  
INDUSTRY

**Abstract**

Glavkosmos (a subsidiary of Roscosmos State Space Corporation) has been consistently solving the tasks of promoting the achievements of the Russian space industry in the world market. The company has developed a new project - the Unified Product and Component Portal for the rocket and space industry, which is now available at [trade.glavkosmos.com](http://trade.glavkosmos.com). This digital resource is designed to facilitate and optimize the implementation of international business initiatives and projects. Specialists of Glavkosmos have carefully selected the best products of the Russian manufacturers long and successfully represented in the space market, combining it into a unified catalog. Due to the fact, Glavkosmos has simplified searching for the right solution and ordering, the product range is presented in specialized sections. Search, selection, analysis and ordering of products is a very difficult and time-consuming process. This web portal has been designed by Glavkosmos to save the time of the customers who want to order space equipment and components; it works on the principle of "one-stop shop". This resource will become a useful and convenient tool for all members of space community. The Unified Product and Component Portal for the rocket and space industry has collected the space related products of over 75 Russian enterprises; 480 items of the products are already available for order. Glavkosmos is constantly working to expand both the base of enterprises participating in this project and the range of represented products. At present, the Unified Portal is available in Russian and English.